



INTERNATIONAL
MACHINERY FORUM



16.-17. NOVEMBER 2022

VIENNA, AUSTRIA

#MACHINERY22



ADVANTAGE
AUSTRIA **WKO**

WHAT IS AT THE CONFERENCE TO SEE?

Keynotes on the trends and priorities in the industry and sourcing sector, panel discussions between experts and company representatives, as well as product and service presentations on Austria's innovative sustainable industry portfolios.

MAIN TOPICS

DATA & CONNECTIVITY – HOW SAFE IS INDUSTRIAL DATA?

Insight on applied projects in regard to the management of industrial data, industrial AI or other digital cutting-edge solutions for industry players.

SMART DECISIONS – CAN AUTOMATION AND THE SEARCH FOR QUALIFIED WORKERS GO HAND IN HAND?

Explore new products and services in the area of smart factory and automation and follow the discussion on the search for qualified workers.

GREEN PRODUCTION & CIRCULAR ECONOMY

Get to know feasible solutions on how green production and process transformations, and recycling optimization are still possible in various industry sectors independent of company size.

HOW TO DO INTERNATIONAL SOURCING

Learn from experts the main success factors of worldwide procurement.

SUSTAINABLE SOURCING – HOW WILL THE SUPPLY CHAIN ACT AFFECT SOURCING?

Insight on how to tackle the major changes for companies in the sourcing sector.

EFFICIENT SUPPLY CHAIN – OPPORTUNITIES FOR OPTIMIZATION THROUGH IOT & AUTOMATION

Specialists' discussion on how to mitigate supply chain risks and distribution challenges.

**JOIN US
LIVE
IN VIENNA**

WHAT IS THE INTERNATIONAL MACHINERY FORUM?

The International Machinery Forum is a conference and networking platform to boost the internationalization between the global industry community and the Austrian economy.

WHAT DOES THE EVENT OFFER TO YOU?

Access to international contacts, proven by ADVANTAGE AUSTRIA

Book 1:1 (video) conference meetings

Insights from global industry and sourcing experts

Exhibitor section and sponsorship opportunities

HOW DO I PROFIT FROM THE INTERNATIONAL MACHINERY FORUM?

Network with hundreds of participants from 80+ nations

Present your products and services and find new business partners

12 months cost-free online-profile at this platform

WHY IS THIS EVENT UNIQUE?

The ADVANTAGE AUSTRIA network and its partners bring companies and experts from more than 80 nations together at one of Europe's largest B2B conference in the industry sector.

PREMIERE: The first and biggest sourcing event in Austria of its kind.

PARTICIPATION OPTIONS?

ON-SITE VISITOR

Be part of the event live at the Austrian Federal Economic Chamber in Vienna.

On-Site participants have access to the B2B meeting booking tool as well as the exclusive option to participate at workshops and for the first time at a Future Lab - Attention: limited number of slots.

VIRTUAL VISITOR

The virtual visitor ticket is provided for FREE to Austrian and foreign visitors!

AUSTRIAN VIRTUAL EXHIBITOR

Visibility as "exhibitor" at exhibitor area, more attention for your company.

AUSTRIAN VIRTUAL SPONSOR

Extraordinary visibility with your logo and special promotion on the event platform.

CONTACTS IN OTHER COUNTRIES

ADVANTAGE AUSTRIA OFFICES

W: ADVANTAGE AUSTRIA Offices at [eventplatform/contact](#)

W: Other Support Offices at [eventplatform/contact](#)

W: www.machineryforum.at

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EVENTPLATFORM



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Federal Ministry
Republic of Austria
Labour and Economy 