

# Are YOU connected LIKE A PRO?



**Faculty of Economics and Business, Zagreb  
March 16th 2016.**

## **AGENDA**

- 16:00 – 16:30 Connect like a PRO, Nicole Vasquez
- 16:30 – 16:50 Crafting your social media channels for success, Marina Christos
- 16:50 – 17:35 Take control of your career: personal goal setting, Terra Winston
- 17:35 – 19:00 Q&A and networking

**Participants:** Students

More information: [www.hamagbicro.hr](http://www.hamagbicro.hr)

## SPEAKERS



### NICOLE VASQUEZ

Founder, President, and Community Connector  
**The Shift Chicago**

Nicole Vasquez, MBA, is the founder of The Shift, a local coworking and community space in the Uptown neighborhood of Chicago. Her daily mission is to help other people pursue their passions while connecting them to the opportunities and resources needed to achieve their goals. Nicole is **committed to supporting small businesses**, promoting individuals doing great things in Chicago, and building shared communities through local outreach, collaborative events, and strategic partnerships. Nicole was **named one of the “35 Under 35 Making an Impact in Chicago”**, has won the Community Award from the RedEye Chicago Big Idea Awards, and was a featured guest on the Coworking Success podcast.



### MARINA CHRISTOS

Principal  
**Socialty Inc.**

Marina Christos has been working with small and medium sized businesses on their social media since 2011. She founded Socialty, a Chicago-based social media marketing firm, and is well versed in general social media strategy, content marketing, social recruiting, web development, and online presence management. Marina writes quality content to help clients reach their audiences organically. As a content creator, strategist, and speaker, Marina works closely with new businesses in order to optimize their online presence and properly brand themselves through digital and social media marketing.



### TERRA WINSTON

Principal  
**inTerra Consulting**

Terra Winston, founder of inTerra Consulting, helps her clients *achieve what matters most*. She is a leadership consultant and executive coach with 20 years of internal and external business consulting experience. Terra’s successful approach comes from her unique blend of “hard” and “soft” business skills. She holds a BS in Systems Engineering from the University of Virginia, an MBA from Stanford University, and coaching certification from The Coaches Training Institute and the International Coach Federation. With an expertise in leadership development, facilitation, and coaching, Terra has worked with a diverse set of clients including Google, Merck, Abbott, PepsiCo, Boston Consulting Group (BCG), and the Dallas Cowboys.